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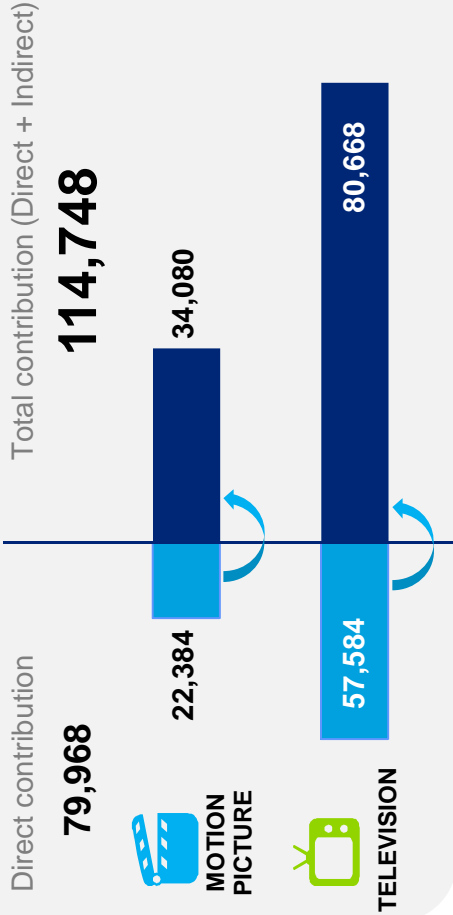
**Economic Contribution  
of the  
Indian Motion Picture  
and Television Industry  
Infographic**

March 2014

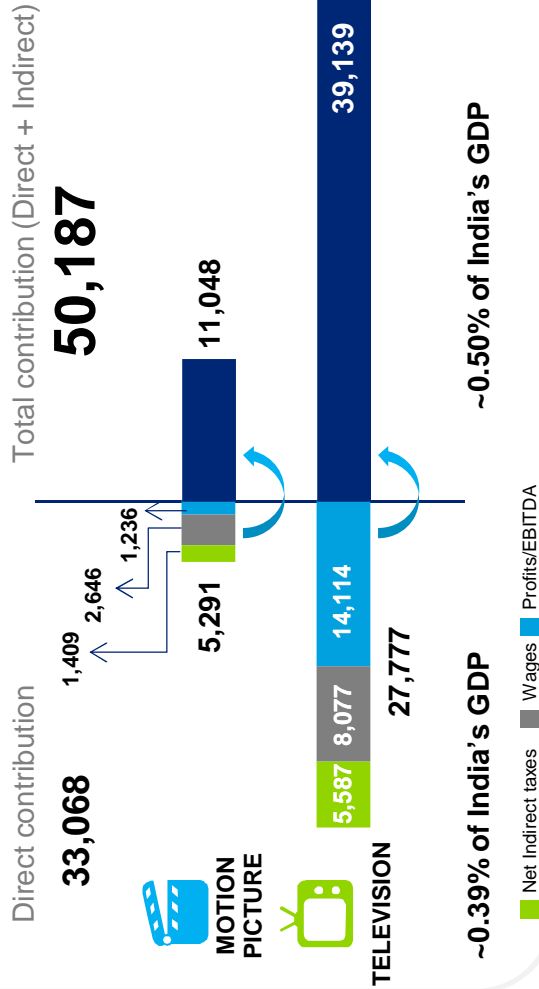


# Economic contribution of the film and TV industry - INR

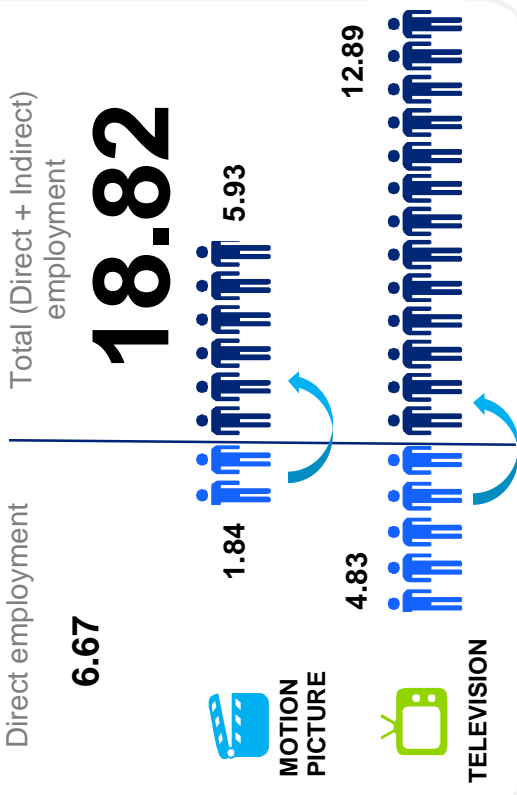
## Gross Output (Indian Rupees, Crores)



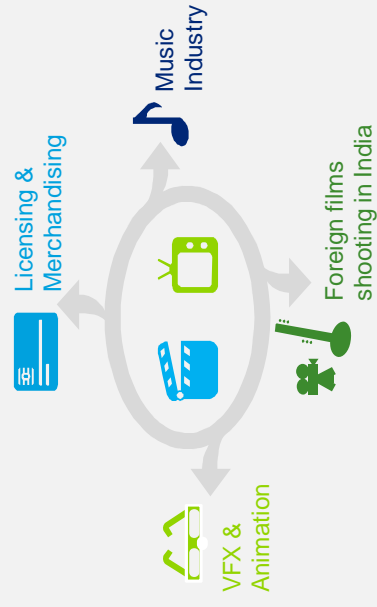
## Value added (Indian Rupees, Crores)



## Employment (lacs)



## The film & TV industries also drive allied sectors\*



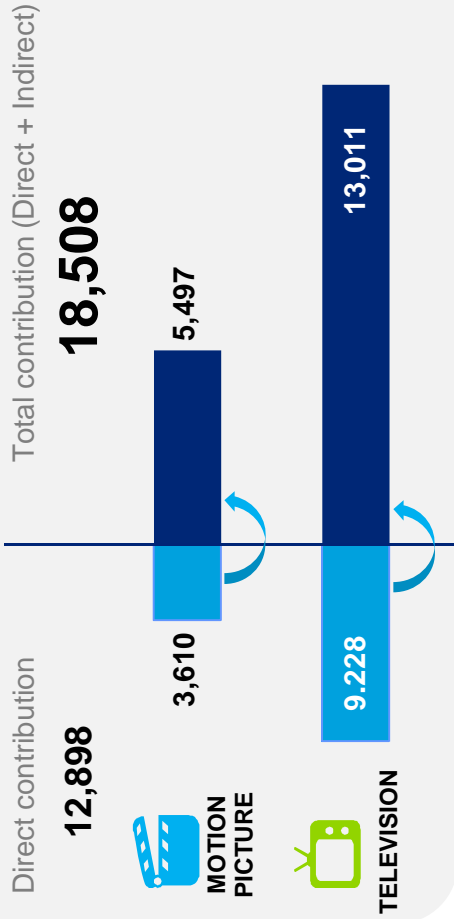
\* The complete economic impact of these allied industries has not been considered in the impact estimated for the film & TV industries

Note:

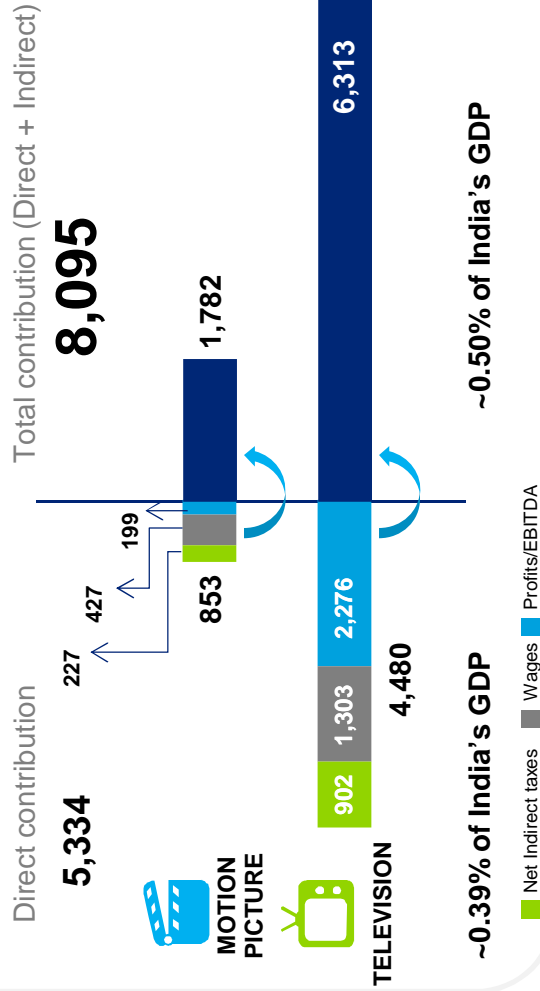
1. All estimates in the above infographic are represented in crores of Indian Rupees (INR Cr.), except employment estimates, which are stated in lacs of people (1 Cr = 10 million ; 10 lac = 1 million)
2. Estimates above pertain to FY2013 i.e. the year ended 31 March 2013

# Economic contribution of the film and TV industry – US\$

## Gross Output (US Dollars, Millions)



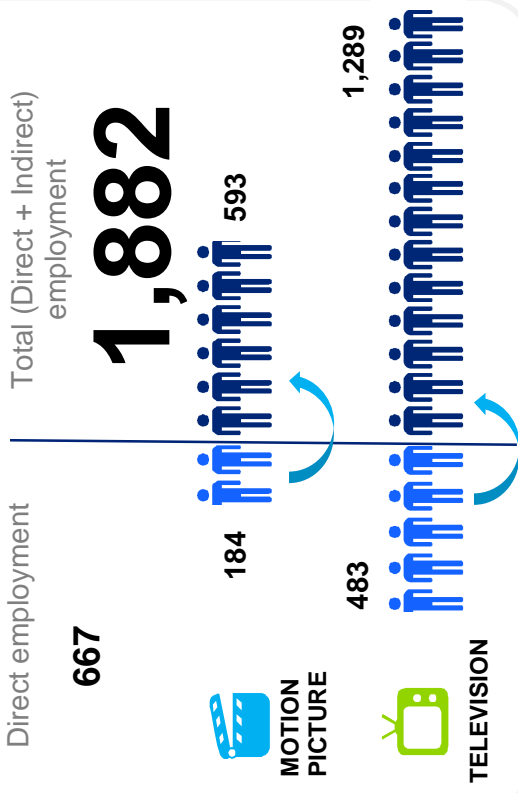
## Value added (US Dollars, Millions)



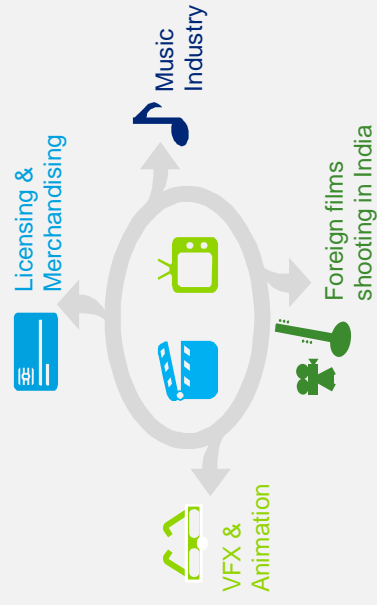
~0.39% of India's GDP

~0.50% of India's GDP

## Employment ('000)



## The film & TV industries also drive allied sectors\*



\* The complete economic impact of these allied industries has not been considered in the impact estimated for the film & TV industries

Note:

1. Currency conversion assumes US\$ 1 = INR 62
2. Estimates above pertain to FY2013 i.e. the year ended 31 March 2013

## Industry partners



Federation of Indian  
Chambers of Commerce  
and Industry



The Film & Television  
Producers Guild of India  
Limited



Film Federation of  
India


### Note:


This handout is a snapshot of the main report for the purposes of quick reference. For detailed information on the report 'Economic Contribution of the Indian Motion Picture and Television industry, March 2014', please visit [www.mpaa-india.org](http://www.mpaa-india.org)


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